



# RESILIENCE & REINVENTION

Reflecting on lessons learned. Refocusing to change the future.

2021 SPONSOR BENEFITS	RESILIENCE \$7,500 Lunch Sponsor (2 Available)	REINVENTION \$5,000 Break Sponsor	EQUITY \$2,500	LIBERTY \$1,000
1 of 2 exclusive sponsorships to <a href="#">provide lunch to attendees</a>	☑	–	–	–
Recognition during the opening session plus <a href="#">top logo placement before every workshop session</a>	☑	–	–	–
2 minute sponsor-provided video to be <a href="#">played during the opening session</a>	☑	–	–	–
1–2 sponsor-provided <a href="#">branded items in NYAIL's swag bag</a> , shipped to conference registrants (500 items rec'd by Sept. 10)	2	1	1	1
<a href="#">Complimentary</a> conference tickets	6	4	2	2
Post-conference recognition with <a href="#">logo and a short message delivered via email to membership and attendees</a>	☑	–	–	–
A <a href="#">banner of your logo prominently displayed</a> throughout the Whova conference platform	☑	☑	☑	☑
<a href="#">Recognition on NYAIL's Facebook and Twitter</a> pages with a link to your website or social media page	☑	☑	☑	–
Exclusive sponsorship of an <a href="#">activity break session</a>	–	☑	–	–
Recognition with your logo displayed before <a href="#">every workshop event</a>	–	☑	☑	☑
Post-conference recognition with <a href="#">logo in email to membership and attendees</a>	–	☑	☑	☑