

Diversification of Funding

Go for those unrestricted funds!

Karen Six, Director of Grants and Contractual Services
Resource Center for Independent Living, Inc., Utica, NY

Why diversify?

- Pays for administration and overhead or those costs – like grant-writing – that you cannot put in a grant budget.
- No requirement to report*.
- Covers ineligible costs such as food, travel.
- Fills the gap when grant checks are late.
- Facilitates innovation, risk-taking.

*Not necessarily true 😊

Sources of Unrestricted Funding

- Grants – yes, they do exist
- Donors – Episodic and regular
- Fundraising Events: sponsorships, tickets, onsite activities (raffles, auction, etc.)
- Buy a Brick, Holiday light, etc.
- Holiday Sales – flowers, ornaments
- Crowd Funding – program specific
- Fee-for-service
- Rentals (space, resources, staff)
- Endowments or private foundations

Where to find unrestricted funding

- Research
- Look local
- Community Foundations – private foundations and funds
- Business and Bank Foundations
- Small funders
- Guidestar (free)



Resource Center for Independent Living, Inc.
409 Columbia Street, PO Box 210, Utica, NY 13503-0210
315-797-4642
www.RCIL.com